

# SPORTS AND RECREATION

## VALUE STATEMENT

*I expect fair and equitable access to a variety of affordable recreation and wellness activities in an environment that is welcoming and inclusive in my community.*

## Sports and Recreation

### What is this Service?

Sports and Recreation Services deliver welcoming and accessible high-quality programs for all, manage facilities in order to promote healthier and active people to enhance quality of life. These services contribute to a sense of belonging, mental well-being and culturally rich and cohesive communities.

### Objectives May Include:

Sports and Recreation Services provides places and opportunities for all, including diverse Indigenous and equity-deserving communities, for people of all ages and abilities to be active and learn new skills, connect with one another, share their interests, exchange ideas, and experience diversity.

- Ensure the public has equitable access to affordable and high-quality programs and recreational facilities
- Ensure municipalities continuously invest in and deliver safe and sustainable Sports & Recreation infrastructure that enhances the quality of life

### Influencing Factors:

1. **Demographics:** The needs of different ethnic groups, socio-economic factors and changes in Provincial legislation e.g. Accessibility for Ontarians with Disabilities Act (AODA) and Health & Safety requirements.
2. **Facilities:** The number of facilities, mix of facility types, age of facilities, access to Board of Education facilities, e.g. gymnasiums.
3. **Programming:** The variety of recreation programs offered, class length, mix of instructional vs. drop-in vs. permitted, number and extent of age groups with targeted programs, number of program locations, frequency and times of program offerings impacts available capacity, course fees and the cost of providing programs. Municipal program delivery is also influenced by the activities of other service providers in the market place.
4. **Staffing Mix:** Unionized vs. non-unionized work environment, full-time vs. part-time vs. seasonal staff; and the availability of certified and qualified staff.
5. **User Fees:** Fees are impacted by Council decisions on user Fee Policy and Subsidy Programs and can influence the decision of residents to register and how often.
6. **Weather Conditions:** Weather conditions can impact both participation levels and operating costs of providing some types of outdoor recreation opportunities.
7. **Partnerships:** The degree of third-party partnerships can impact level of participation.

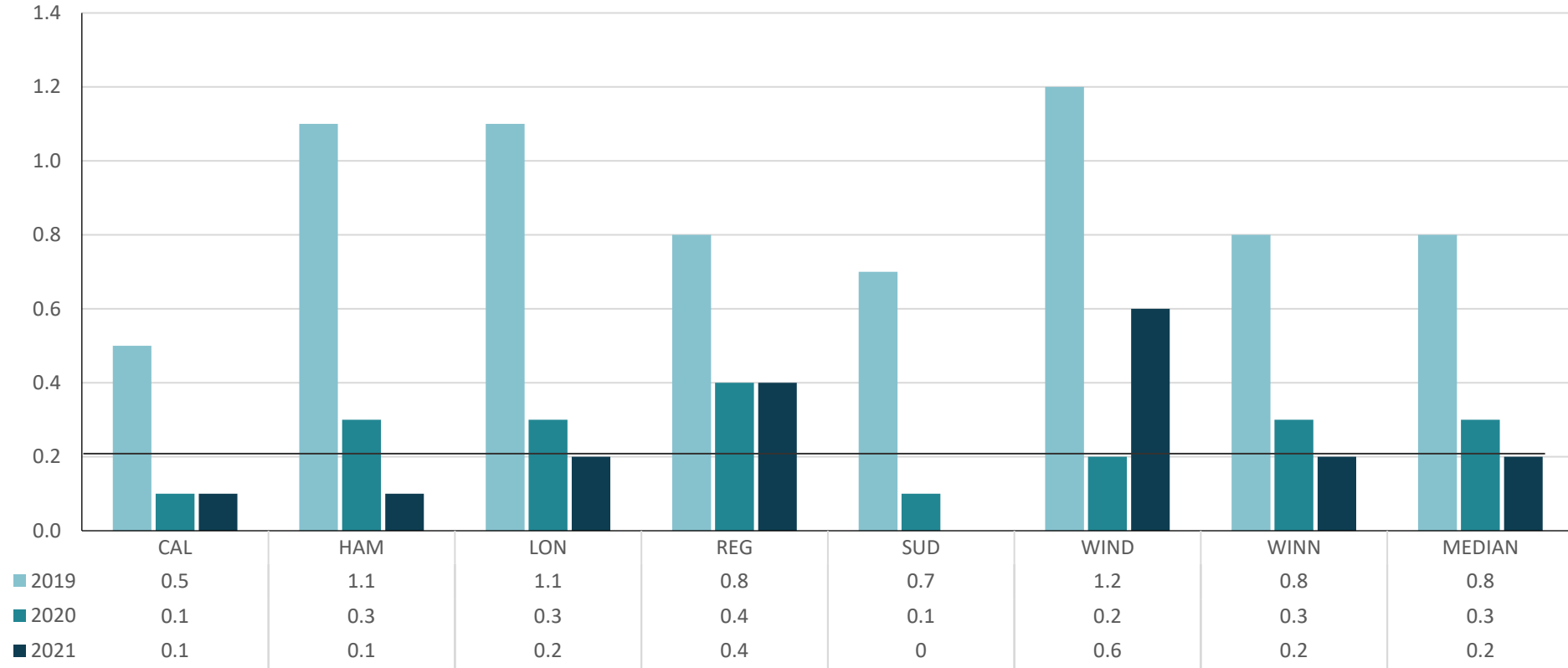
## Extenuating Circumstances:

- **COVID-19 Pandemic:** Due to provincial public health protocols implemented as a result of the Covid-19 pandemic, many recreation services were significantly modified, reduced or shut down to increase public safety and reduce the risk of virus transmission. In-person participant rates were reduced and impacted by staffing shortages. Some municipalities continued to offer virtual and additional outdoor programming as alternate options for the community. Reductions in revenue were significant and increased costs were associated with physical distancing, personal protective equipment, and fixed facility costs. Savings may have been recognized due in part to reduction in casual/seasonal staff wages for the delivery of recreation programs, materials and supplies. Many community centres were repurposed to support pandemic response.

## Sports and Recreation

### SREC110 - Number of Participant Visits for Directly Provided Registered Programs Per Capita

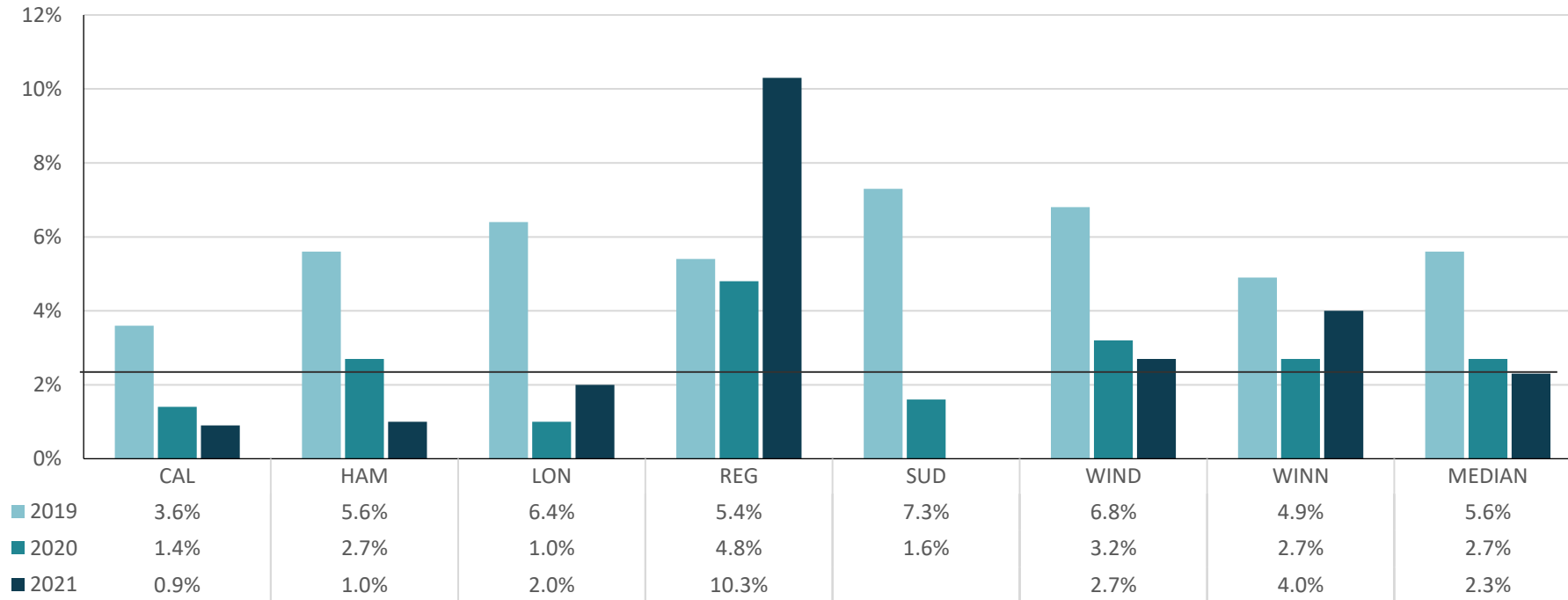
This measure includes the number of registered program participant visits to programs directly provided by municipal staff and utilized by the public.



## Sports and Recreation

### SREC140 - Annual Number of Unique Users for Directly Provided Registered Programs as a Percent of Population

Unique Users are classified as individuals who may register for more than one program; however, they are only counted once. The result does not include those who use drop-in, permit based, or programming provided by alternate sports and recreation service providers.



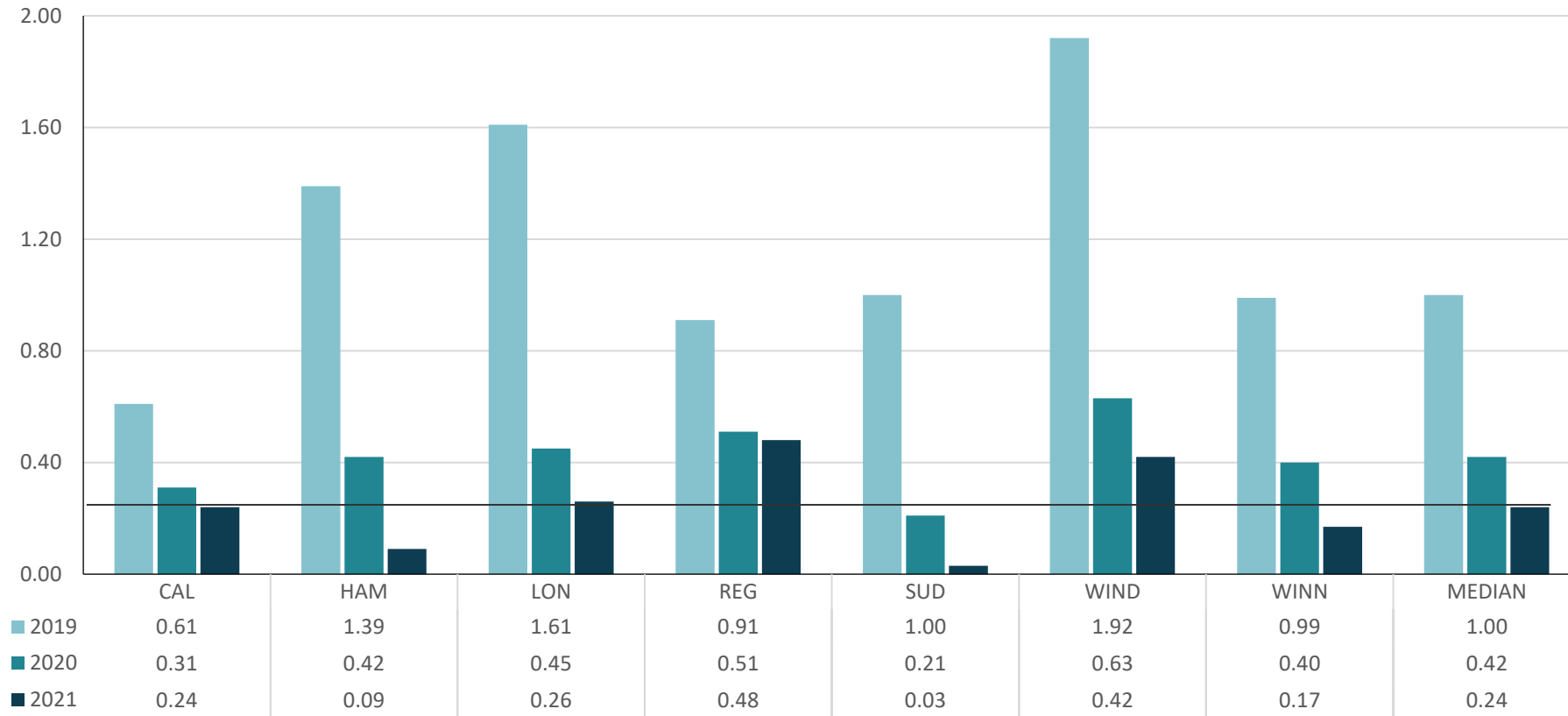
Regina: A program registration process was created for programs such as lane swim and leisure swim in response to capacity restrictions.

Sudbury: 2021 data pending and not available at time of publication.

## Sports and Recreation

### SREC210 - Overall Participant Capacity for Directly Provided Registered Programs per Capita

Capacity is defined as the registered program capacity to the public and delivered by municipal staff (directly provided). Results can be influenced by variations in program delivery and partnership models.



## Sports and Recreation

### SREC310T - Total Cost for Recreation Programs and Recreation Facilities per Participant Visit Based on Usage

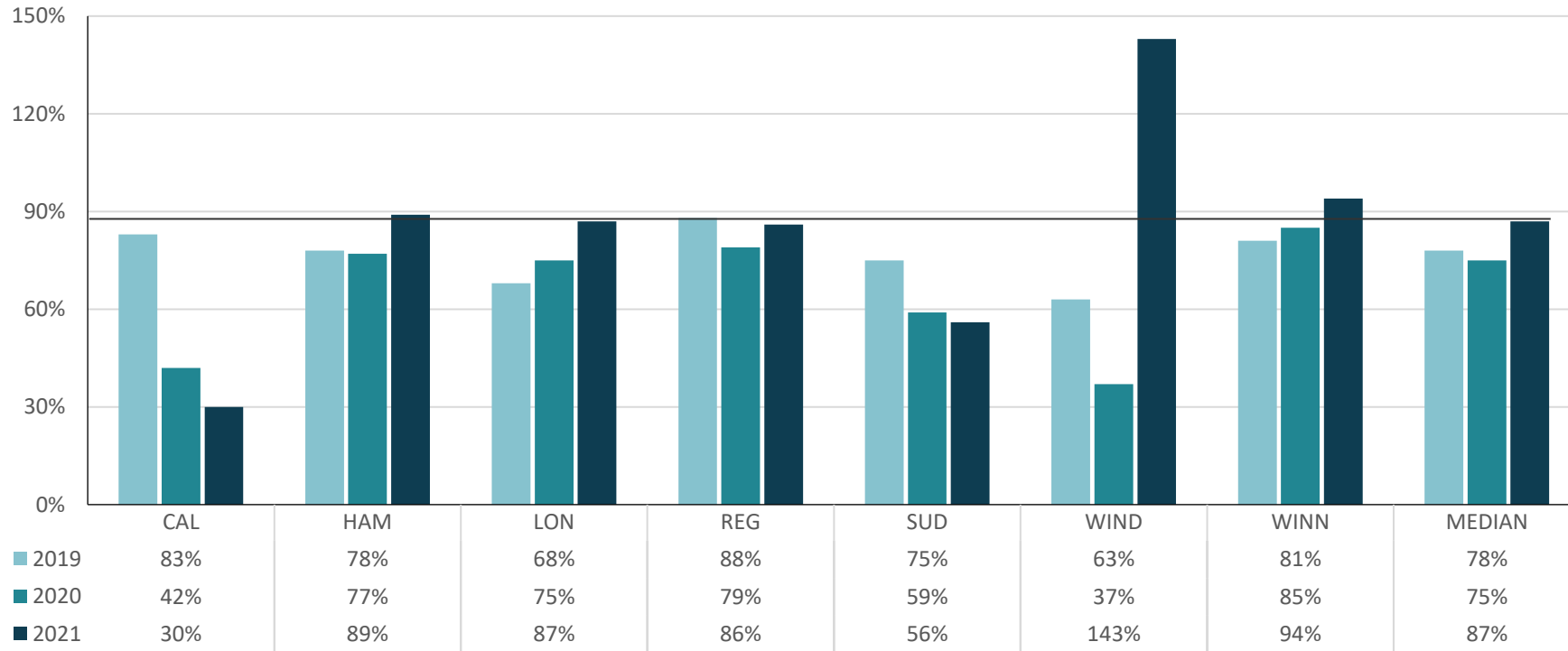
This measure reflects the total cost to provide recreation programs and operate facilities. It does not include costs associated with golf courses, marinas, ski hills and beaches.



## Sports and Recreation

### SREC410 - Utilization Rate for Directly Provided Registered Programs

This measure indicates the level of participation in directly provided recreation programs relative to the program capacity.



Calgary: The irregular utilization rate for 2020/2021 was a result of COVID-19 and the public health restrictions that limited program opportunities and impacted participation.

Windsor: When programming commenced in 2021, due to COVID capacity limits, drop-in programs were not available, therefore the number of people utilizing registered programs increased.