

SPORTS AND RECREATION

VALUE STATEMENT

I expect fair and equitable access to a variety of affordable recreation and wellness activities in an environment that is welcoming and inclusive in my community.

SPORTS & RECREATION

What is this Service?

Sports & Recreation Services deliver welcoming and accessible high-quality programs for all, manage facilities in order to promote healthier and active people to enhance quality of life. These services contribute to a sense of belonging, mental well-being and culturally rich and cohesive communities.

Objectives May Include:

Recreation and sports services provides places and opportunities for all, including diverse Indigenous and equity-deserving communities, for people of all ages and abilities to be active and learn new skills, connect with one another, share their interests, exchange ideas, and experience diversity.

- Ensure the public has equitable access to affordable and high-quality programs and recreational facilities
- Ensure municipalities continuously invest in and deliver safe and sustainable Sports & Recreation infrastructure that enhances the quality of life

Program Types May Include:

- Registered programs where residents register/commit to participate in structured activities such as swimming lessons, dance or fitness classes or day camps; some municipalities also include house leagues, e.g., baseball, basketball, hockey, soccer
- Drop-in programs where residents are not required to register and are able to participate in structured or unstructured sports and recreation activities such as public swimming or skating, basketball, fitness or open access to gyms with the option of obtaining memberships to access these activities
- Permitted programs where residents and/or community organizations obtain permits for short-term rental of sports and recreation facilities such as sports fields, meeting rooms and arenas

Influencing Factors:

- **Demographics:** Needs of different ethnic groups, socio-economic factors and changes in Provincial legislation e.g., Accessibility Acts and Health & Safety requirements.
- **Facilities:** Number of facilities, mix of facility types, age of facilities, access to Board of Education facilities, e.g., gymnasiums.

- **Programming:** Variety of recreation programs offered, class length, mix of instructional vs. drop-in vs. permitted, number and extent of age groups with targeted programs, number of program locations, frequency and times of program offerings impacts available capacity, course fees and the cost of providing programs. Municipal program delivery is also influenced by the activities of other service providers in the marketplace.
- **Staffing Mix:** Unionized vs. non-unionized work environment, full-time vs. part-time vs. seasonal staff; and the availability of certified and qualified staff.
- **User Fees:** Fees are impacted by Council decisions on user Fee Policy and Subsidy Programs and can influence the decision of residents to register and how often.
- **Weather Conditions:** Weather conditions can impact both participation levels and operating costs of recreation opportunities.
- **Partnerships:** Degree to which the Municipality utilizes partnerships with external entities (3rd party, community groups, contracted service providers) can influence the level of participation reported for directly provided registered and drop-in programs.

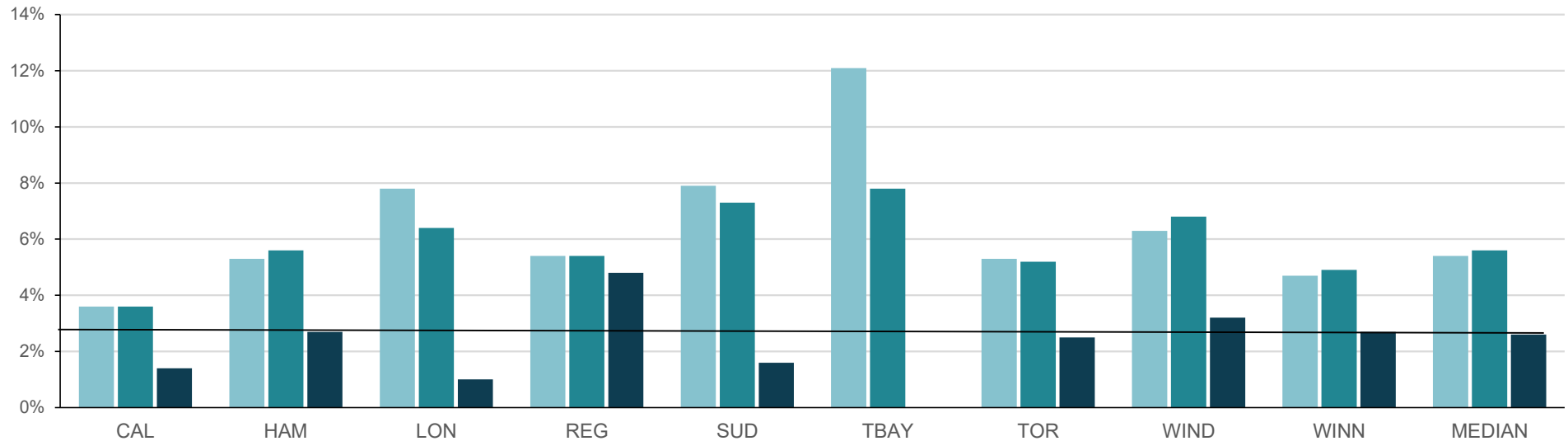
Extenuating Circumstances:

- **COVID-19 Pandemic:** Due to provincial public health protocols implemented as a result of the Covid-19 pandemic, many recreation services were significantly modified, reduced or shut down to increase public safety and reduce the risk of virus transmission. In-person participant rates were drastically reduced. Some municipalities introduced virtual programming as an alternate option for the community. Reductions in revenue were significant and increased costs were associated with physical distancing and personal protective equipment requirements. Savings may have been recognized due in part to reduction in casual/seasonal staff wages for the delivery of recreation programs, materials and supplies. Many community centres were repurposed to support pandemic response.

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Figure 31.1 Annual Number of Unique Users for Directly Provided Registered Programs as a Percent of Population

Unique Users are classified as individuals who may register for more than one program; however, they are only counted once. The result does not include those who use drop-in, permit based, or programming provided by alternate sports and recreation service providers.



2018	3.6%	5.3%	7.8%	5.4%	7.9%	12.1%	5.3%	6.3%	4.7%	5.4%
2019	3.6%	5.6%	6.4%	5.4%	7.3%	7.8%	5.2%	6.8%	4.9%	5.6%
2020	1.4%	2.7%	1.0%	4.8%	1.6%	N/A	2.5%	3.2%	2.7%	2.6%

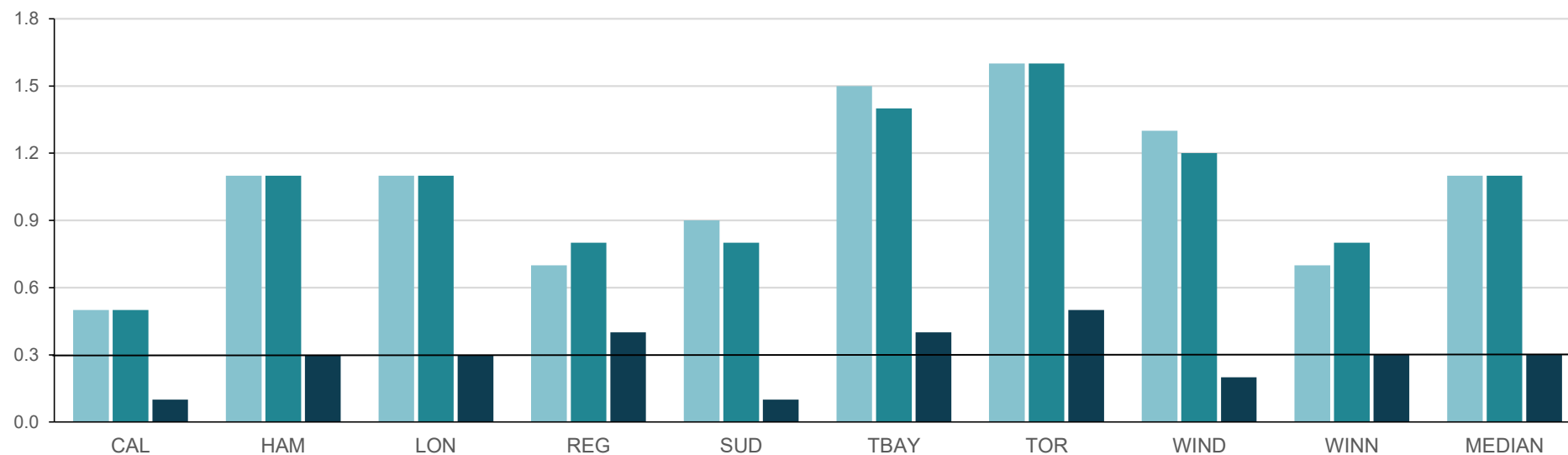
Source: SREC140 (Community Impact)

Thunder Bay: 2018 figures were overstated due to technical errors and will be re-stated when information becomes available.

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Figure 31.2 Number of Participant Visits per Capita (Directly Provided Registered Programs)

This measure includes the number of registered program participant visits to programs directly provided by municipal staff and utilized by the public.



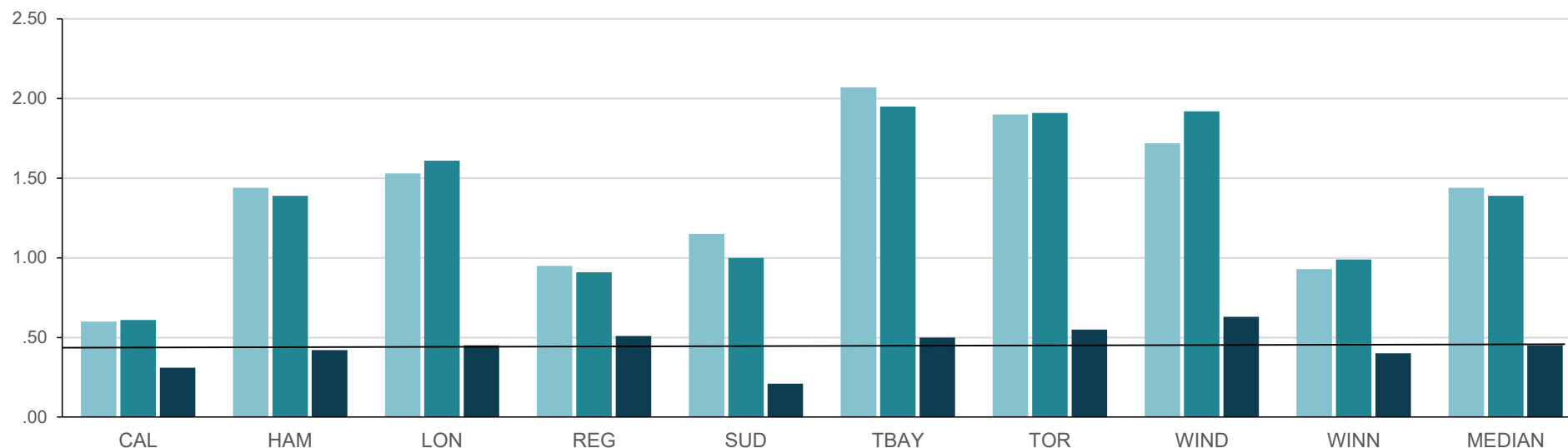
2018	0.5	1.1	1.1	0.7	0.9	1.5	1.6	1.3	0.7	1.1
2019	0.5	1.1	1.1	0.8	0.8	1.4	1.6	1.2	0.8	1.1
2020	0.1	0.3	0.3	0.4	0.1	0.4	0.5	0.2	0.3	0.3

Source: SREC110 (Community Impact)

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Figure 31.3 Overall Participant Capacity for Directly Provided Registered Programs

Capacity is defined as the registered program capacity to the public and delivered by municipal staff (directly provided). Results can be influenced by variations in program delivery and partnership models.



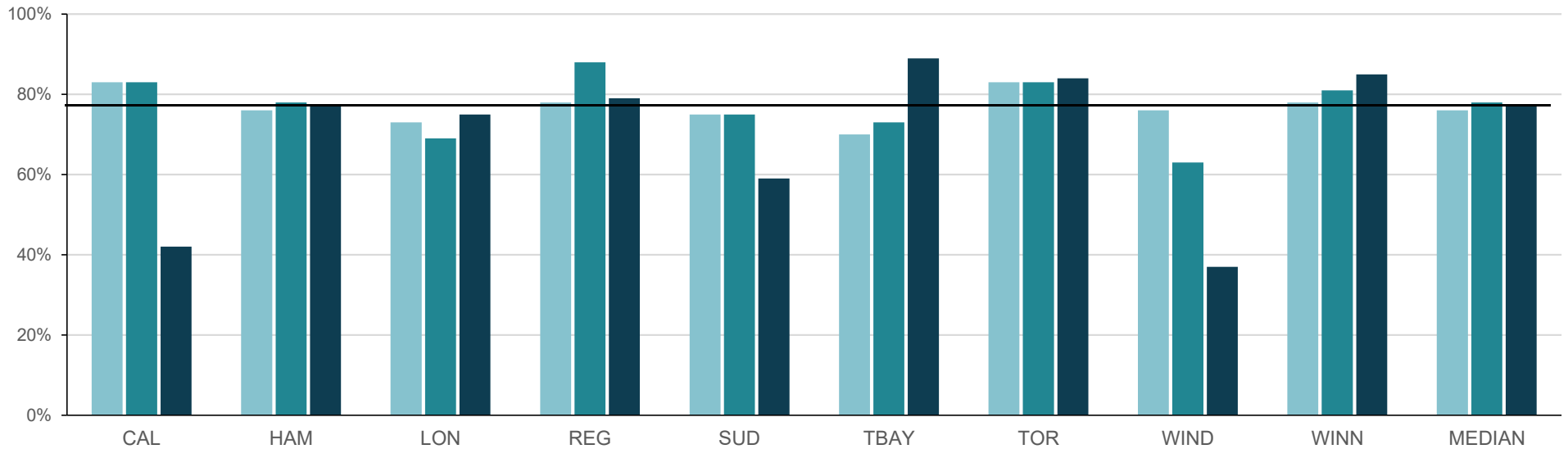
2018	0.60	1.44	1.53	0.95	1.15	2.07	1.90	1.72	0.93	1.44
2019	0.61	1.39	1.61	0.91	1.00	1.95	1.91	1.92	0.99	1.39
2020	0.31	0.42	0.45	0.51	0.21	0.50	0.55	0.63	0.40	0.45

Source: SREC210 (Service Level)

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Figure 31.4 Utilization Rate for Directly Provided Registered Programs

This measure indicates the level of participation in directly provided recreation programs relative to the program capacity.



2018	83%	76%	73%	78%	75%	70%	83%	76%	78%	76%
2019	83%	78%	69%	88%	75%	73%	83%	63%	81%	78%
2020	42%	77%	75%	79%	59%	89%	84%	37%	85%	77%

Source: SREC410 (Customer Service)

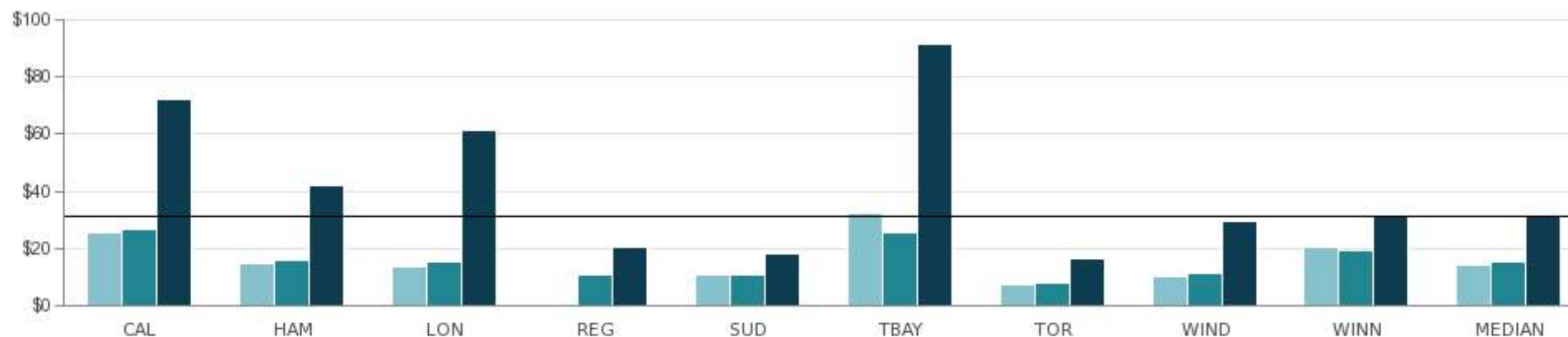
Calgary: Participant capacity in 2020 includes programs that were offered, then cancelled because of public health measures.

Windsor: The City provided increased program offerings in 2019, however minimum capacities may have led to activity cancellations and thus less participation. In 2020, the City experienced longer COVID-19 related restrictions than many other municipalities, which further impacted results.

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Figure 31.5 Total Cost for Recreation Programs and Facilities per Participant Visit Based on Usage

This measure reflects the total cost to provide recreation programs and operate facilities. It does not include costs associated with golf courses, marinas, ski hills and beaches.



2018	\$25.58	\$14.44	\$13.63	N/A	\$10.57	\$32.44	\$7.19	\$10.04	\$20.13	\$14.04
2019	\$26.89	\$15.76	\$15.05	\$10.57	\$10.80	\$25.41	\$7.56	\$11.09	\$18.98	\$15.05
2020	\$72.00	\$42.05	\$61.18	\$20.47	\$18.01	\$91.80	\$16.13	\$29.25	\$31.25	\$31.25

Source: SREC310T (Efficiency)

Regina: This is the second year that Regina is reporting on this measure.