

# SPORTS & RECREATION



## VALUE PROPOSITION

*I expect fair and equitable access to a variety of affordable recreation and wellness activities in an environment that is welcoming and inclusive in my community.*

### KEEP IN MIND:

## Influencing Factors

Influencing factors can create variances in comparison data from year-to-year and from municipality-to-municipality.



### Demographics

*Needs of different groups and changes in Provincial legislation*



### Facilities

*Number, age, mix of facilities and access to Board of Education facilities*



### Partnerships

*Degree of third-party partnerships can impact level of participation*



### Programming

*Programs vary based on community need and other services available*



### Staffing Mix

*Unionized vs. non-unionized; full-time vs. part-time vs. seasonal staff; availability of certified and qualified staff*



### User Fees

*Council decisions on user fee policies and subsidy programs can impact participation numbers*



### Weather Conditions

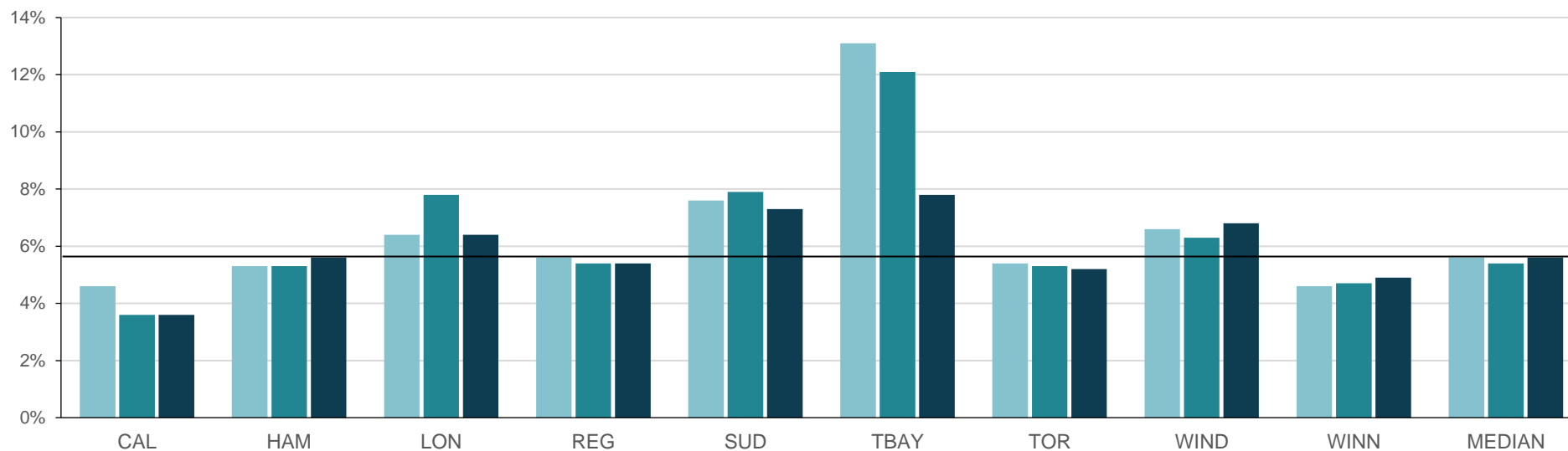
*Varying weather conditions impact participation numbers and operating costs*

*For a full description of influencing factors, please go to: [www.mbnccanada.ca](http://www.mbnccanada.ca)*

## Sports and Recreation

**Figure 31.1 Annual Number of Unique Users for Directly Provided Registered Programs as a Percent of Population**

Unique Users are classified as individuals who may register for more than one program; however, they are only counted once. The result does not include those who use drop-in, permit based, or programming provided by alternate sports and recreation service providers.



2017	4.6%	5.3%	6.4%	5.6%	7.6%	13.1%	5.4%	6.6%	4.6%	5.6%
2018	3.6%	5.3%	7.8%	5.4%	7.9%	12.1%	5.3%	6.3%	4.7%	5.4%
2019	3.6%	5.6%	6.4%	5.4%	7.3%	7.8%	5.2%	6.8%	4.9%	5.6%

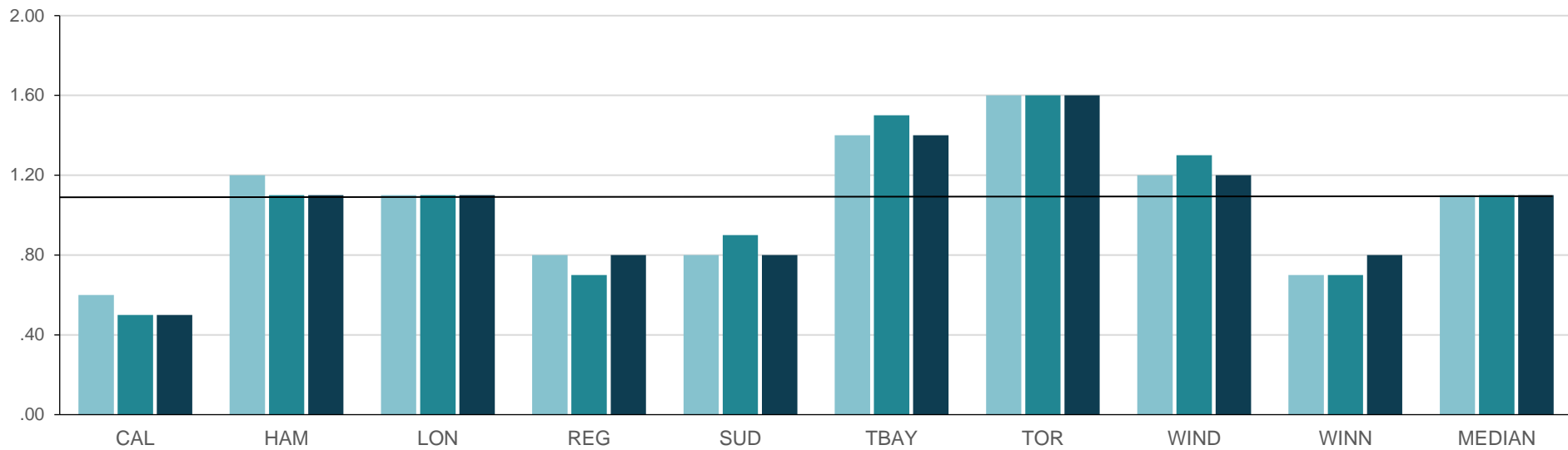
Source: SREC140 (Community Impact)

London and Thunder Bay: 2018 figures were overstated due to technical errors and will be re-stated when information becomes available.

## Sports and Recreation

**Figure 31.2 Number of Participant Visits per Capita (Directly Provided Registered Programs)**

This measure includes the number of registered program participant visits to programs directly provided by municipal staff and utilized by the public.



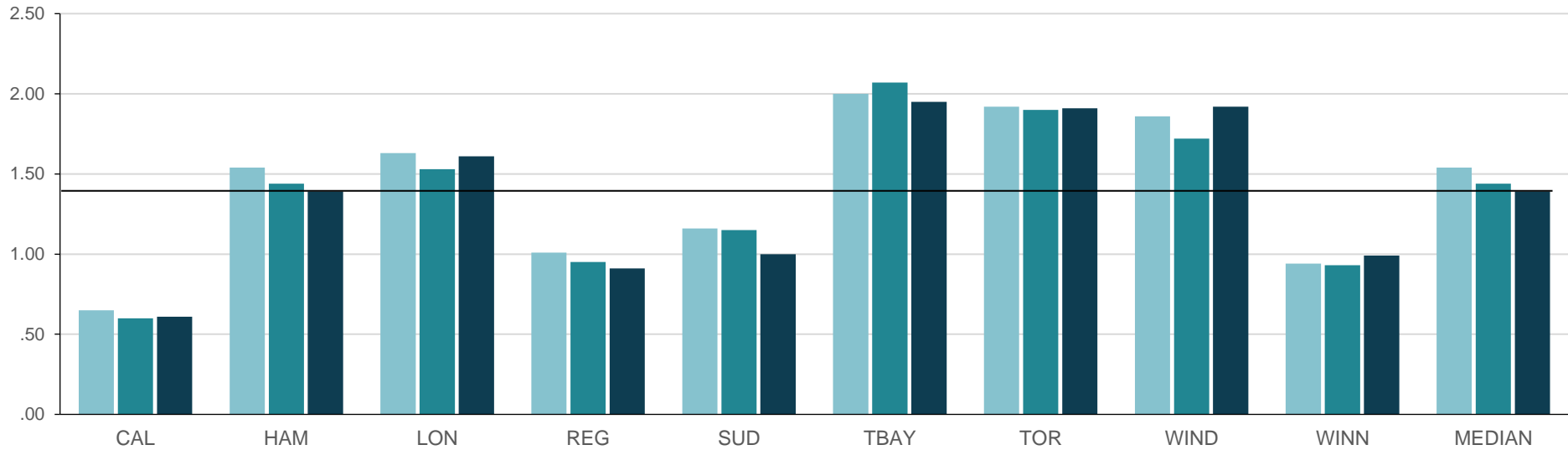
2017	0.6	1.2	1.1	0.8	0.8	1.4	1.6	1.2	0.7	1.1
2018	0.5	1.1	1.1	0.7	0.9	1.5	1.6	1.3	0.7	1.1
2019	0.5	1.1	1.1	0.8	0.8	1.4	1.6	1.2	0.8	1.1

Source: SREC110 (Community Impact)

# Sports and Recreation

**Figure 31.3 Overall Participant Capacity for Directly Provided Registered Programs**

Capacity is defined as the registered program capacity to the public and delivered by municipal staff (directly provided). Results can be influenced by variations in program delivery and partnership models.



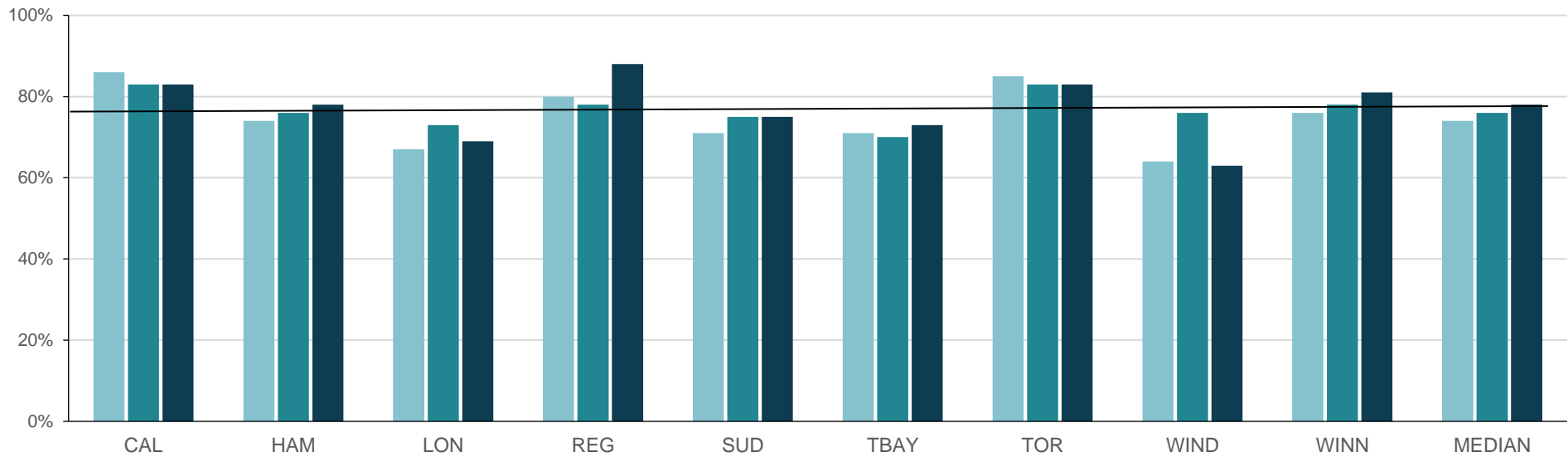
2017	0.65	1.54	1.63	1.01	1.16	2.00	1.92	1.86	0.94	1.54
2018	0.60	1.44	1.53	0.95	1.15	2.07	1.90	1.72	0.93	1.44
2019	0.61	1.39	1.61	0.91	1.00	1.95	1.91	1.92	0.99	1.39

Source: SREC210 (Service Level)

# Sports and Recreation

**Figure 31.4 Utilization Rate for Directly Provided Registered Programs**

This measure indicates the level of participation in directly provided recreation programs relative to the program capacity.



2017	86%	74%	67%	80%	71%	71%	85%	64%	76%	74%
2018	83%	76%	73%	78%	75%	70%	83%	76%	78%	76%
2019	83%	78%	69%	88%	75%	73%	83%	63%	81%	78%

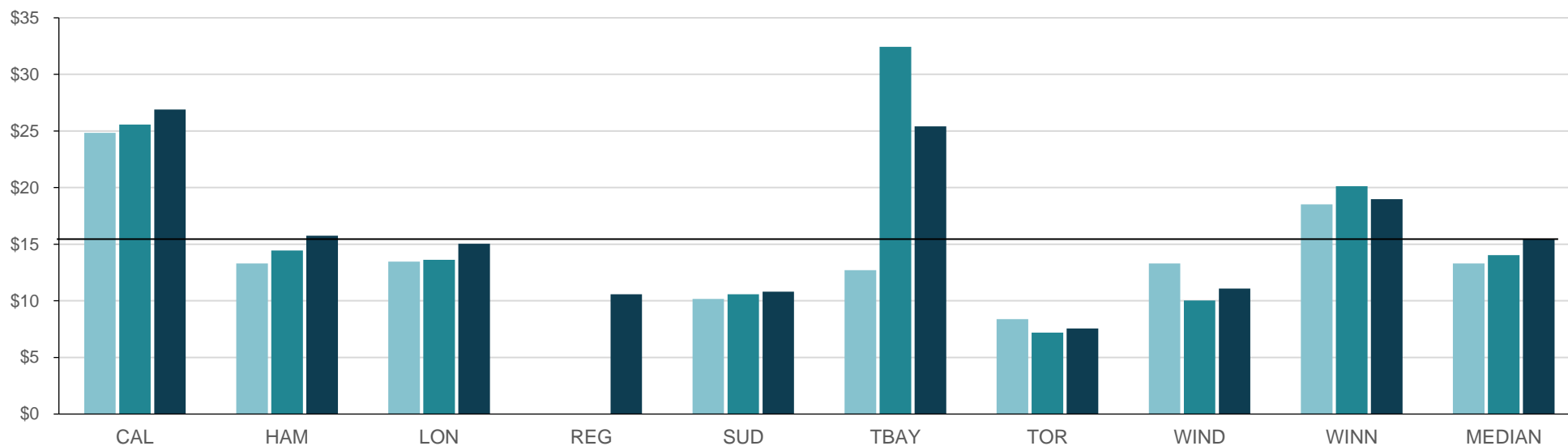
Source: SREC410 (Customer Service)

Windsor: The City provided increased program offerings in 2019, however minimum capacities may have led to activity cancellations and thus less participation.

## Sports and Recreation

**Figure 31.5 Total Cost for Recreation Programs and Facilities per Participant Visit Based on Usage**

This measure reflects the total cost to provide recreation programs and operate facilities. It does not include costs associated with golf courses, marinas, ski hills and beaches.



2017	\$24.84	\$13.30	\$13.46	N/A	\$10.18	\$12.70	\$8.38	\$13.30	\$18.53	\$13.30
2018	\$25.58	\$14.44	\$13.63	N/A	\$10.57	\$32.44	\$7.19	\$10.04	\$20.13	\$14.04
2019	\$26.89	\$15.76	\$15.05	\$10.57	\$10.80	\$25.41	\$7.56	\$11.09	\$18.98	\$15.41

Source: SREC310T (Efficiency)

Calgary: The 2017 increase is mainly due to an increase in depreciation and salary expense.

Regina: This is the first year that Regina is reporting on this measure.

