

LIBRARIES SNAPSHOT MEDIAN FOR 2017



AN ITEM IS
BORROWED
3.6 times/yr

PLIB405 (CUSTOMER SERVICE)



14.4 ELECTRONIC
16.9 NON-ELECTRONIC
**LIBRARY
USES**
per person

PLIB106, PLIB107 (COMMUNITY IMPACT)

\$2.01
TOTAL COST FOR
LIBRARIES
PER USE PLIB305T (EFFICIENCY)

KEEP IN MIND:

Influencing Factors

Influencing factors can create variances in comparison data from year-to-year and from municipality-to-municipality.



Processes & Systems

Systems used to track uses and extrapolation of typical week survey results will affect reported uses



Resources

Variety of formats (print, audio, electronic) including language selection, and in depth reference and special collections.



Service Level

Library Boards oversee the number and size of library branches, and hours of operation and other service delivery models including policies on the use of library resources by non-residents and eligibility for free service



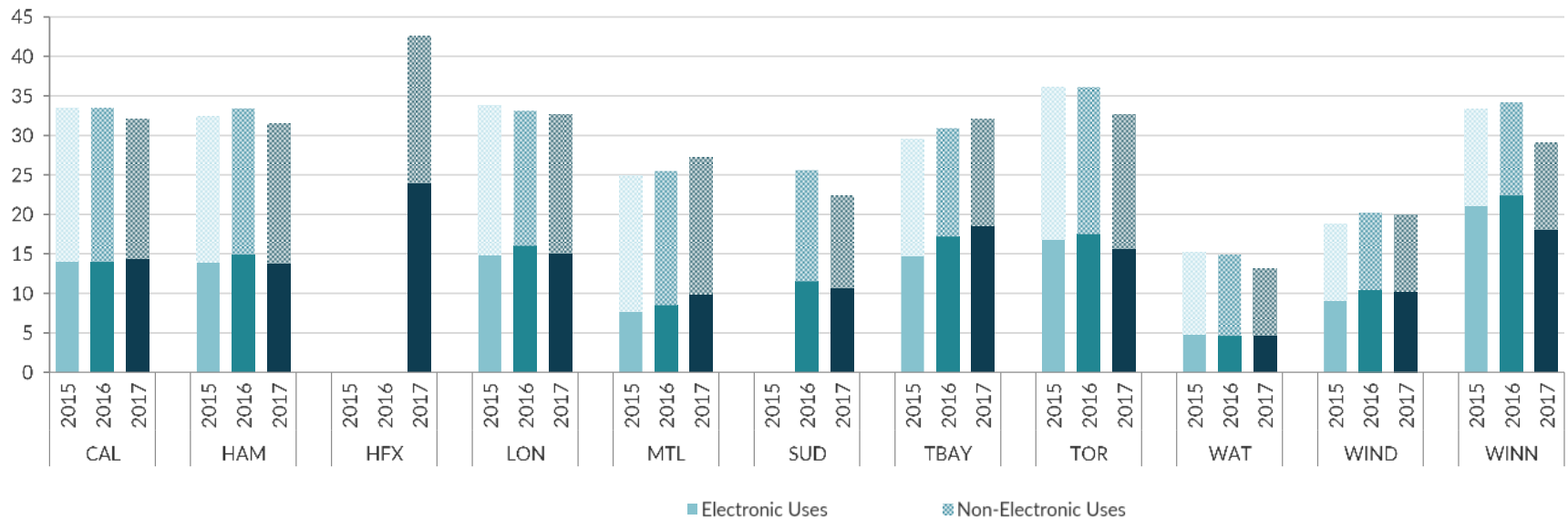
Use Types

Mix and variety of services offered including range of program offerings, which will affect staffing levels and costs

For a full description of influencing factors, please go to: www.mbncanada.ca

Fig. 18.1 Number of Electronic and Non-Electronic Library Uses Per Capita

This graph shows the sum of electronic uses (computer workstation uses, wireless connections, electronic database uses, electronic circulation, electronic reference transactions, electronic visits, etc.) and non-electronic uses (circulation, program attendance, in-library material use, standard reference transactions, library visits, etc.).



Electronic Library Uses Per Capita												Median
2015	14.1	14.0	N/A	14.9	7.7	N/A	14.8	16.8	4.8	9.1	21.1	14.1
2016	14.0	14.9	N/A	16.0	8.5	11.5	17.2	17.5	4.6	10.4	22.4	14.5
2017	14.4	13.8	24.0	15.1	9.9	10.7	18.6	15.7	4.7	10.2	18.1	14.4

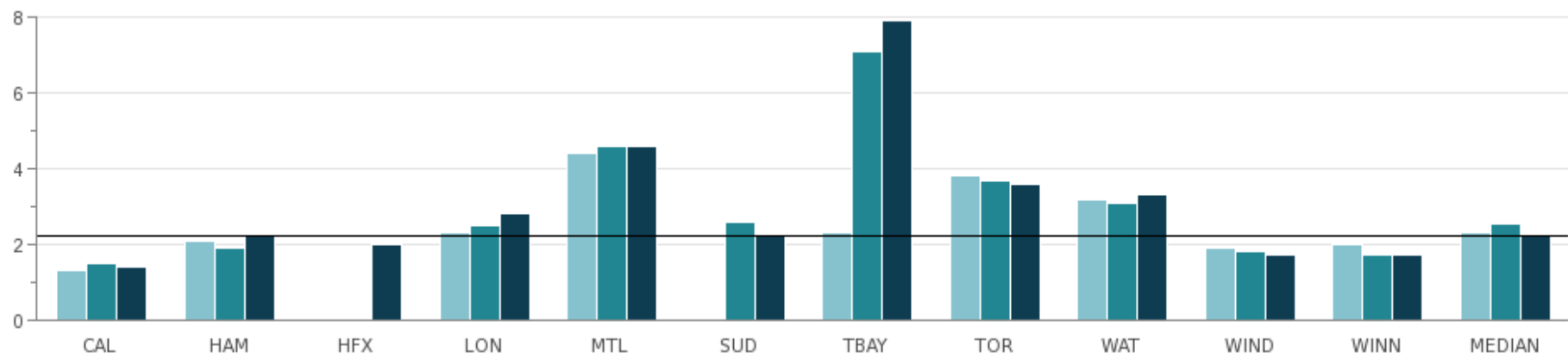
Source: PLIB106 (Community Impact)

Non-Electronic Library Uses Per Capita												Median
2015	19.4	18.4	N/A	18.9	17.2	N/A	14.7	19.3	10.4	9.7	12.2	17.2
2016	19.5	18.5	N/A	17.1	17	14.1	13.7	18.6	10.3	9.8	11.8	15.6
2017	17.7	17.7	18.6	17.5	17.3	11.6	13.5	16.9	8.4	9.7	11	16.9

Source: PLIB107 (Community Impact)

Fig. 18.2 Number of Library Holdings per Capita

Library holdings include print form (reference collections, circulating/borrowing collections and periodicals); and electronic media (CDs/DVDs, MP3 materials, audio books and eBooks).

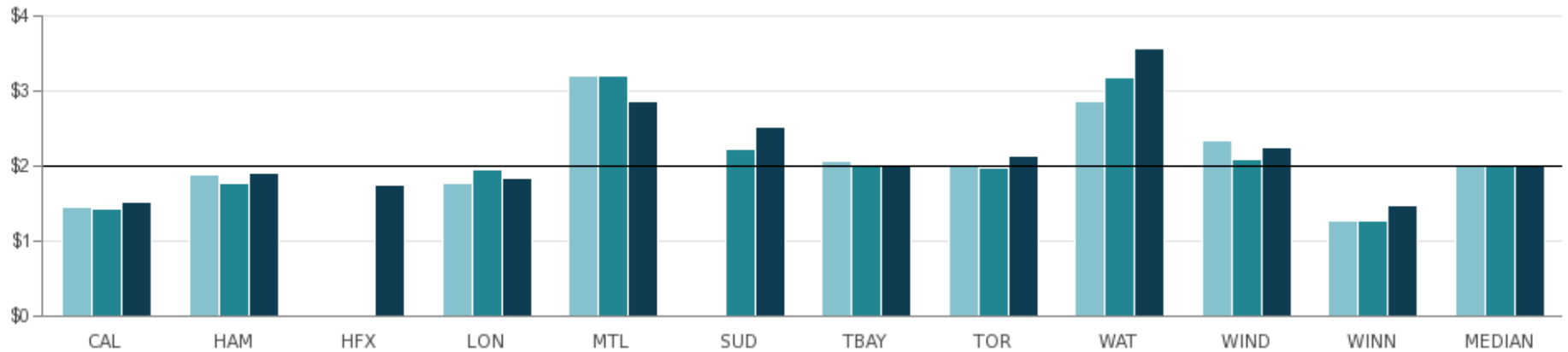


2015	1.3	2.1	N/A	2.3	4.4	N/A	2.3	3.8	3.2	1.9	2.0	2.3
2016	1.5	1.9	N/A	2.5	4.6	2.6	7.1	3.7	3.1	1.8	1.7	2.6
2017	1.4	2.2	2.0	2.8	4.6	2.2	7.9	3.6	3.3	1.7	1.7	2.2

Source: PLIB205 (Service Level)

Fig. 18.3 Total Cost per Library Use

This measure reflects all costs to provide a wide range of library services including access, collections, technology, programs, and staff expertise.

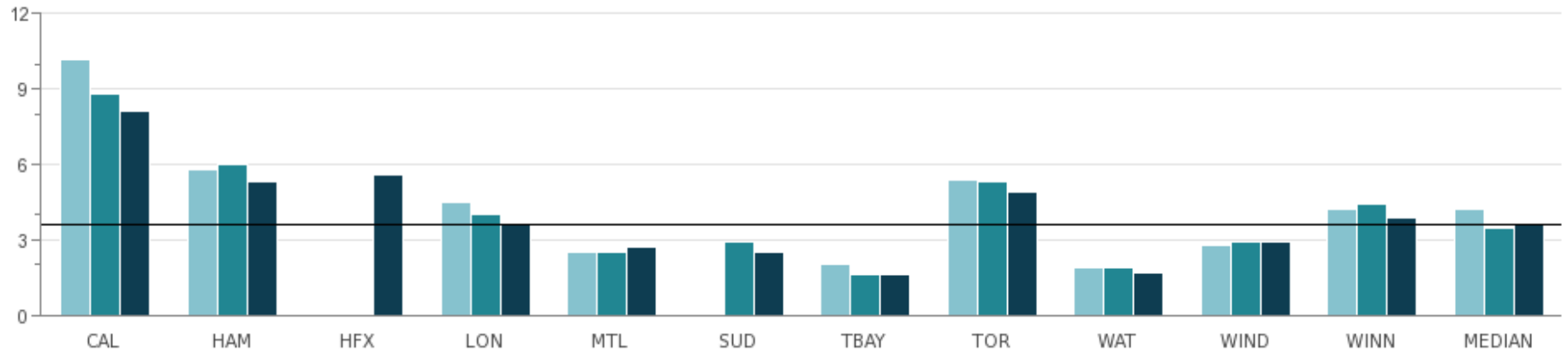


2015	\$1.46	\$1.88	N/A	\$1.77	\$3.21	N/A	\$2.06	\$2.02	\$2.87	\$2.34	\$1.28	\$2.02
2016	\$1.43	\$1.78	N/A	\$1.95	\$3.20	\$2.23	\$2.03	\$1.98	\$3.19	\$2.10	\$1.27	\$2.01
2017	\$1.51	\$1.90	\$1.75	\$1.85	\$2.86	\$2.52	\$2.01	\$2.14	\$3.57	\$2.25	\$1.48	\$2.01

Source: PLIB305T (Efficiency)

Fig. 18.4 Average Number of Times in Year Circulating Items are Borrowed (Turnover)

Circulating items include print material and electronic media.



2015	10.2	5.8	N/A	4.5	2.5	N/A	2.0	5.4	1.9	2.8	4.2	4.2
2016	8.8	6.0	N/A	4.0	2.5	2.9	1.6	5.3	1.9	2.9	4.4	3.5
2017	8.1	5.3	5.6	3.6	2.7	2.5	1.6	4.9	1.7	2.9	3.9	3.6

Source: PLIB405 (Customer Service)

