

# SPORTS & RECREATION

## SNAPSHOT MEDIANS FOR 2016

**1.1**  
VISITS PER  
PERSON

SREC110 (COMMUNITY IMPACT)



**73%**

utilization rate  
registered program  
capacity

SREC410 (CUSTOMER SERVICE)

**\$13.15**

Total cost for  
recreation programs  
and facilities per  
participant visit

SSREC310T (COMMUNITY IMPACT)



**5.9%** of residents  
participate  
in registered  
programs

SREC140 (COMMUNITY IMPACT)



## KEEP IN MIND: Influencing Factors

Influencing factors can create variances in comparison data from year-to-year and from municipality-to-municipality.



### Demographics

Needs of different groups and changes in Provincial legislation



### Facilities

Number, age, mix of facilities and access to Board of Education facilities



### Partnerships

Degree of third-party partnerships can impact level of participation



### Programming

Programs vary based on community need and other services available



### Staffing Mix

Unionized vs. non-unionized; full-time vs. part-time vs. seasonal staff; availability of certified and qualified staff



### User Fees

Council decisions on user fee policies and subsidy programs can impact participation numbers



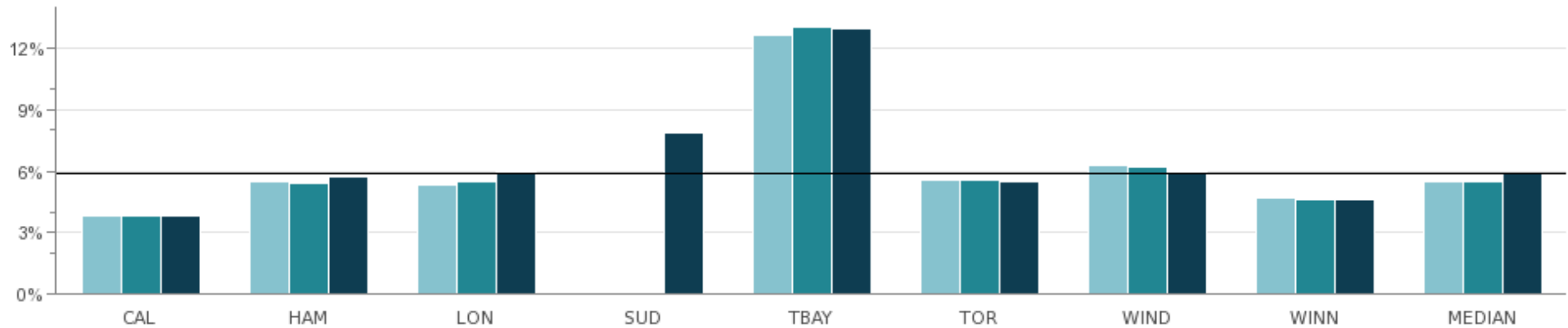
### Weather Conditions

Varying weather conditions impact participation numbers and operating costs

For a full description of influencing factors, please go to: [www.mbncanada.ca](http://www.mbncanada.ca)

**Fig. 31.1 Annual Number of Unique Users for Directly Provided Registered Programs as a Percent of Population**

Unique Users are classified as individuals who may register for more than one program; however they are only counted once. The result does not include those who use drop-in, permit based, or programming provided by alternate sports and recreation service providers.

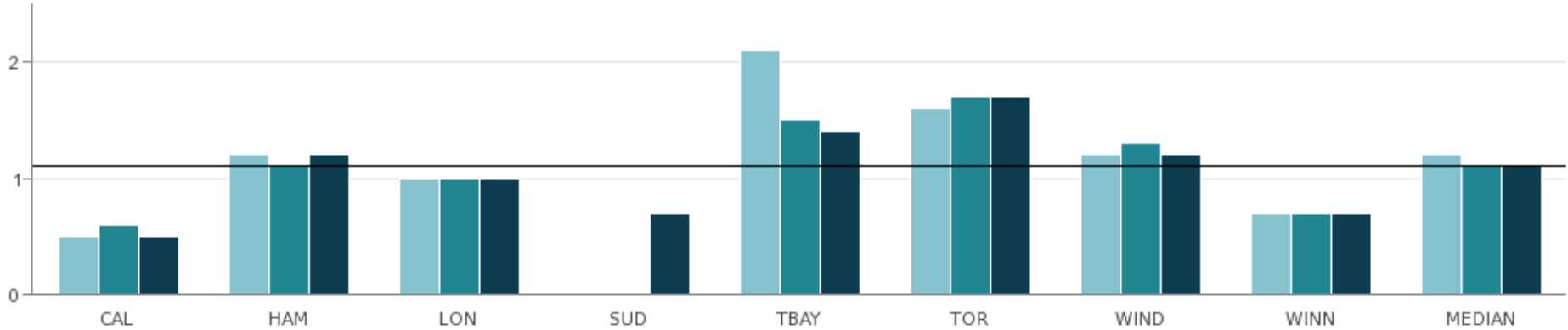


2014	3.8%	5.5%	5.3%	N/A	12.7%	5.6%	6.3%	4.7%	5.5%
2015	3.8%	5.4%	5.5%	N/A	13.1%	5.6%	6.2%	4.6%	5.5%
2016	3.8%	5.7%	6.0%	7.9%	13.0%	5.5%	6.0%	4.6%	5.9%

Source: SREC140 (Community Impact)

**Fig. 31.2 Number of Participant Visits per Capita - Directly Provided Registered Programs**

Measure includes the number of registered program participant visits to programs directly provided by municipal staff and utilized by the public.

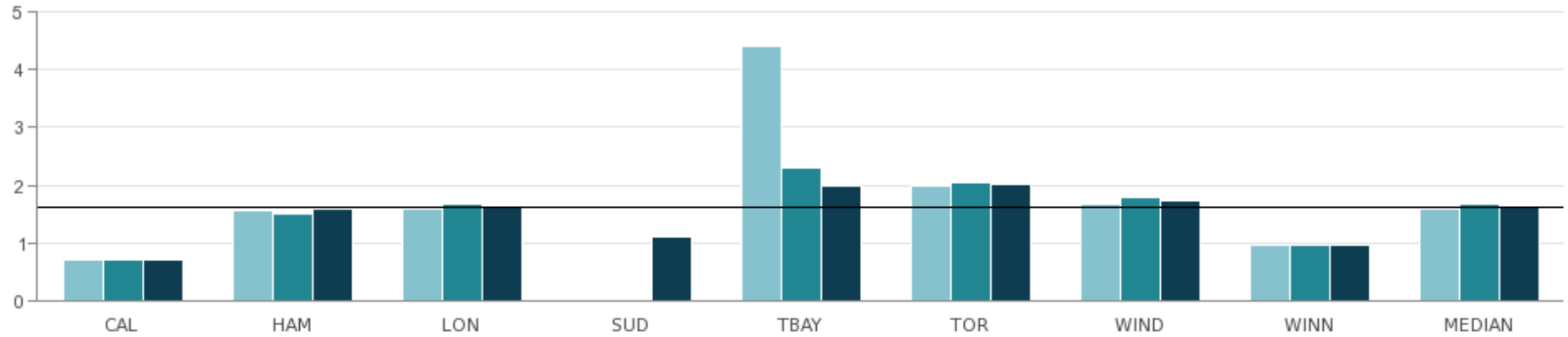


2014	0.5	1.2	1.0	N/A	2.1	1.6	1.2	0.7	1.2
2015	0.6	1.1	1.0	N/A	1.5	1.7	1.3	0.7	1.1
2016	0.5	1.2	1.0	0.7	1.4	1.7	1.2	0.7	1.1

Source: SREC110 (Community Impact)

**Fig. 31.3 Overall Participant Capacity for Directly Provided Registered Programs per Capita**

Results can be influenced by variations in program delivery and partnership models.

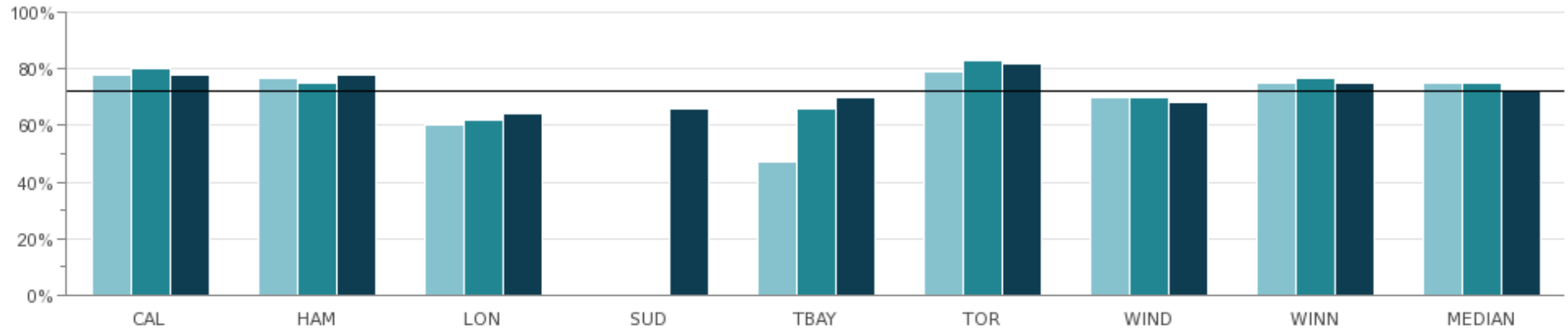


2014	0.70	1.55	1.59	N/A	4.40	1.99	1.68	0.95	1.59
2015	0.69	1.50	1.67	N/A	2.31	2.03	1.80	0.95	1.67
2016	0.69	1.58	1.64	1.11	1.99	2.02	1.72	0.97	1.61

Source: SREC210 (Service Level)

**Fig. 31.4 Utilization Rate for Directly Provided Registered Programs**

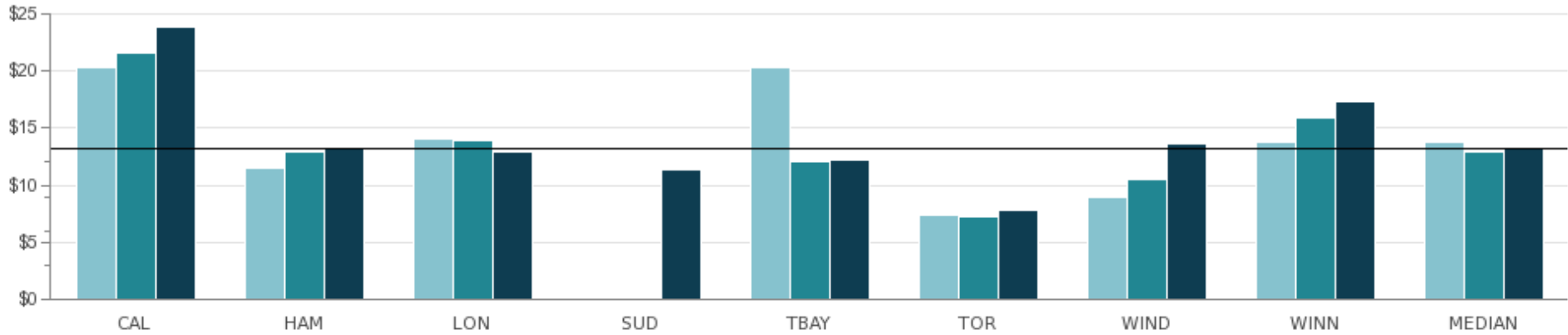
Measure indicates the level of participation in directly provided recreation programs relative to the program capacity.



2014	78%	77%	60%	N/A	47%	79%	70%	75%	75%
2015	80%	75%	62%	N/A	66%	83%	70%	77%	75%
2016	78%	78%	64%	66%	70%	82%	68%	75%	73%

Source: SREC410 (Customer Service)

**Fig. 31.5 Total Cost for Recreation Programs and Facilities per Participant Visit Based on Usage**



2014	\$20.35	\$11.53	\$14.00	N/A	\$20.39	\$7.42	\$8.87	\$13.71	\$13.71
2015	\$21.57	\$12.87	\$13.90	N/A	\$12.13	\$7.28	\$10.48	\$15.95	\$12.87
2016	\$23.88	\$13.34	\$12.95	\$11.35	\$12.15	\$7.85	\$13.62	\$17.33	\$13.15

Source: SREC310T (Efficiency)

Comment:

Prior to 2015, The City of Thunder Bay did not include arena/filled numbers which speaks to the higher cost in 2014 vs. 2015 and 2016.