



## Call for 2018 MBNCanada National Forum Presentations

The 2018 MBNCanada National Forum to be held on April 18<sup>th</sup> and 19<sup>th</sup>, 2018 in Toronto, Ontario is an opportunity for municipal government practitioners and leaders across Canada to exchange knowledge about leading-edge and emerging practices in municipal government and to network with peers and government leaders.

This year, the National Forum will again explore topics regarding the use of performance measurement and benchmarking information to foster service delivery excellence and continuous learning within Canadian municipalities. Forum participants will also exchange ideas about how to cultivate corporate cultures that enable practitioners to meet the expectations of citizens and councils – one in which employees value and understand performance measurement and benchmarking as an integral part of their work and are motivated to work together to achieve a common purpose.

You are invited to present innovative ideas about topics related to:

1. Designing and implementing performance systems (e.g. disciplined approaches that enable organizations to build organizational capacity and identify, implement and evaluate practices to better serve citizens, customers and communities);
2. Communicating municipal performance and results to citizens (e.g. use of citizen-facing dashboards);
3. Fostering corporate culture and employee engagement (e.g. generally accepted, internalized behaviours, beliefs, values and symbols in an organization; leveraging the link between employee engagement and business objectives); and,
4. Leveraging data and analytics to build sustainable and responsible municipalities (e.g. analysis of large municipal data sets to unlock patterns and insights to inform decision-making)

## Proposal Guidelines

The deadline for submission is Friday, January 19, 2018 and your submission should include:

- Name of presenter, job title, contact information;
- Title of submission;
- Presentation format (PowerPoint is preferred);
- 500-word proposal description (including a statement about how your work is relevant to the National Forum attendees);
- Bio of each presenter (100 words maximum);
- Brief outline of presentation content (i.e. one page or less, including information about how the presentation will engage the audience, stimulate discussion, and generate tools/methods applicable in the workplace); and
- List of required materials (e.g. presentation equipment).

Please estimate 15 to 30 minutes for presentation time (including question and answer period). All submissions should be submitted in PDF format to the MBNCanada Program Office to the attention of Sue Buchanan at [sue.buchanan@hamilton.ca](mailto:sue.buchanan@hamilton.ca)

Submissions will be reviewed by MBNCanada representatives and presenters/authors will be notified of the decision on their submission in early February 2018. Overall acceptance rates vary and all proposals may not be accepted. Additional details about the National Forum program and logistics will be provided to selected presenters.

**Note:** Selected presenters will be required to confirm National Forum participation by registering and paying the 'Early Bird Registration' fee by the Early Bird Registration deadline. In addition to conference registration, travel, accommodation and incidentals are the responsibility of selected presenters.

**Thank you for your interest in the 2018 MBNCanada National Forum  
and we look forward to welcoming you to Toronto, Ontario in April 2018!**