



18 Sports and Recreation Services

What is the Service?

Sports and Recreation Services deliver quality programs and maintain facilities in order to enhance quality of life, and promote a healthier and active citizen. It is a developer of citizen and community participation.

Specific programs offered may include:

- Registered programs where residents register/commit to participate in structured activities such as swimming lessons, dance or fitness classes or day camps; some municipalities also include house leagues, e.g. baseball, basketball, hockey, soccer
- Drop-in programs where residents are not required to register and are able to participate in structured or unstructured sports and recreation activities such as public swimming or skating, basketball, fitness or open access to gyms with the option of obtaining memberships to access these activities
- Permitted programs where residents and/or community organizations obtain permits for short-term rental of sports and recreation facilities such as sports fields, meeting rooms and arenas

Influencing Factors:

Demographics: The needs of different ethnic groups, socio-economic factors and changes in Provincial legislation, e.g. Accessibility for Ontarians with Disabilities Act (AODA), Health & Safety requirements.

Facilities: The number of facilities, mix of facility types, age of facilities, access to Board of Education facilities, e.g. gymnasiums.

Programming: The variety of recreation programs offered, class length, mix of instructional vs. drop-in vs. permitted, number and extent of age groups with targeted programs, number of program locations, frequency and times of program offerings impacts available capacity, course fees and the cost of providing programs.

Staff Mix: Unionized vs. non-unionized work environment, full-time vs. part-time vs. seasonal staff; and the availability of certified and qualified staff.

User Fees: Fees are impacted by Council decisions on user Fee Policy and Subsidy Programs and can influence the decision of residents to register and how often.

Weather Conditions: Weather conditions can impact both participation levels and operating costs of providing some types of outdoor recreation opportunities.

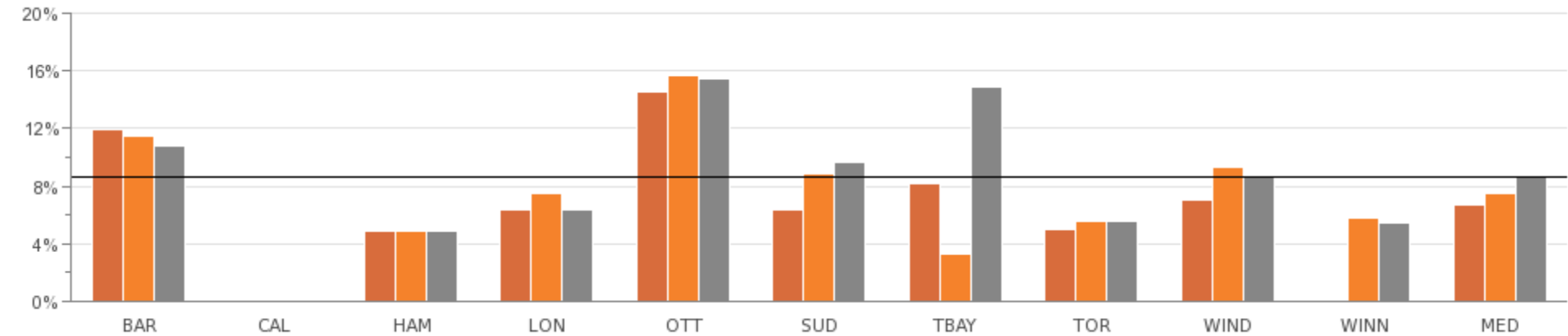
Additional Information:

The City of Winnipeg collected data in this service area for the first time in 2010. Therefore their results for 2010 may not be comparable. Contact the Winnipeg Municipal Lead for further information.

Sports and Recreation Services

What percent of the municipal population participates in registered programs?

Fig 18.1 Annual Number of Unique Users for Directly Provided Registered Programs as a Percent of Population



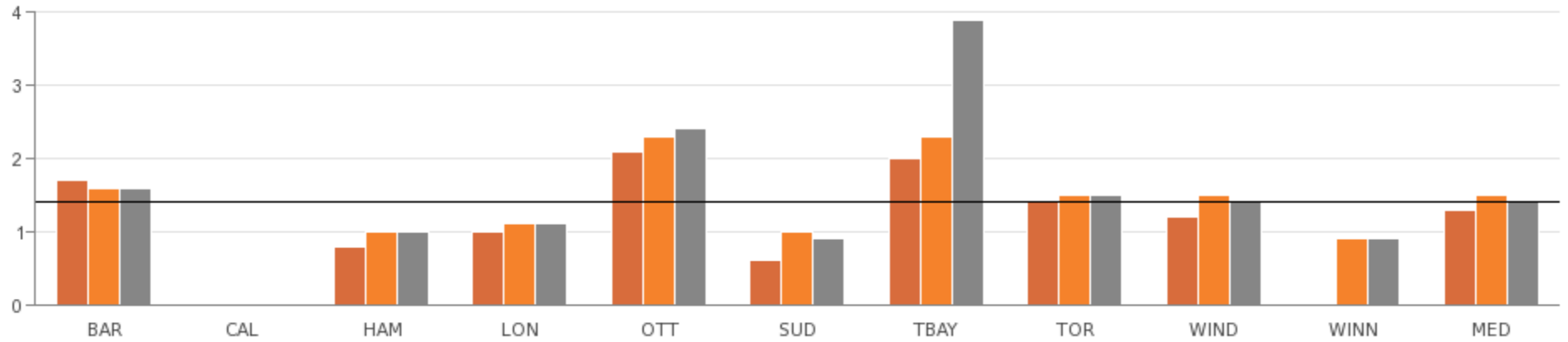
Municipality	2009 (%)	2010 (%)	2011 (%)
BAR	11.9%	11.5%	10.8%
CAL	N/A	N/A	N/A
HAM	4.9%	4.9%	4.9%
LON	6.3%	7.5%	6.3%
OTT	14.6%	15.7%	15.5%
SUD	6.4%	8.8%	9.6%
TBAY	8.2%	3.3%	14.9%
TOR	5.0%	5.5%	5.5%
WIND	7.0%	9.3%	8.6%
WINN	N/A	5.8%	5.4%
MED	6.7%	7.5%	8.6%

Source: SREC140 (Community Impact)

Comment: Individuals who registered for more than one program are counted only once, therefore this graph represents "unique users". The number of "unique users" highlighted does not include those who use drop-in, permit based or programming provided by alternate sport and recreation service providers.

How frequently are registered programs being used?

Fig 18.2 Number of Participant Visits per Capita - Directly Provided Registered Programs



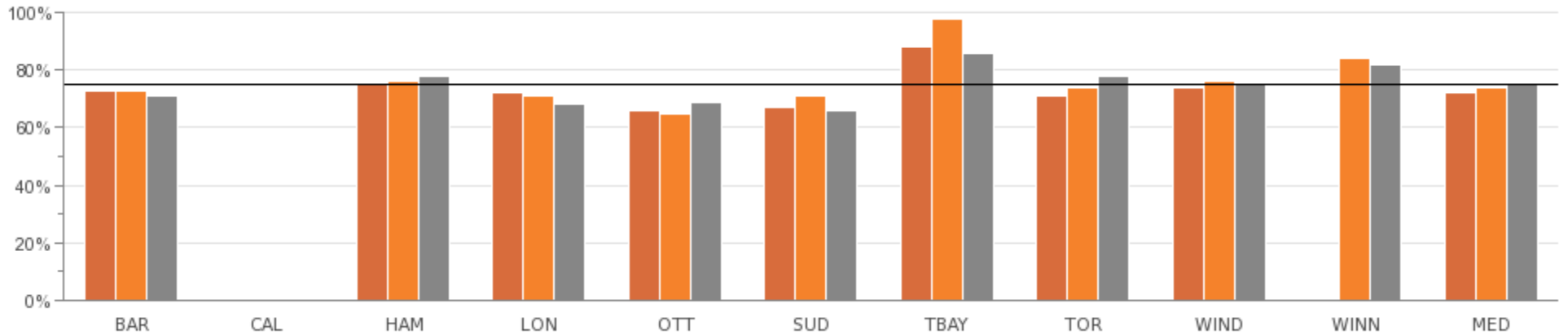
2009	1.7	N/A	0.8	1.0	2.1	0.6	2.0	1.4	1.2	N/A	1.3
2010	1.6	N/A	1.0	1.1	2.3	1.0	2.3	1.5	1.5	0.9	1.5
2011	1.6	N/A	1.0	1.1	2.4	0.9	3.9	1.5	1.4	0.9	1.4

Source: SREC110 (Community Impact)

Note: The City of Windsor experienced a municipal work stoppage in 2009, which impacted participation opportunities.

What percent of registered program capacity is used?

Fig 18.3 Utilization Rate for Directly Provided Registered Programs



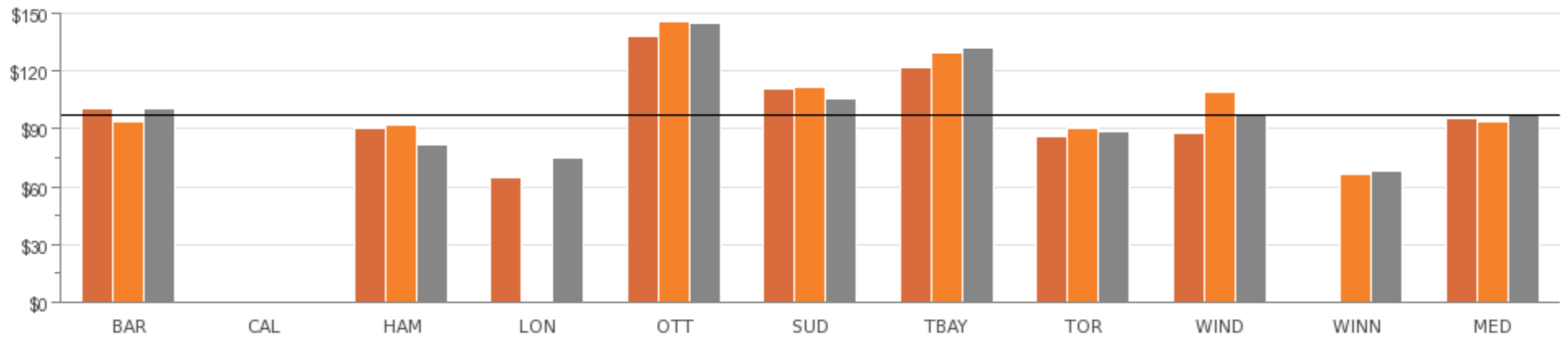
2009	73%	N/A	75%	72%	66%	67%	88%	71%	74%	N/A	73%
2010	73%	N/A	76%	71%	65%	71%	98%	74%	76%	84%	74%
2011	71%	N/A	78%	68%	69%	66%	86%	78%	75%	82%	75%

Source: SREC410 (Customer Service)

Comment: The measure reflects the levels of usage by residents of municipal recreation programs.

What is the operating cost to provide recreational facilities and programs per person?

Fig 18.4 Operating Cost of Recreation Programs & Recreation Facilities per Person



2009	\$101	N/A	\$90	\$65	\$138	\$111	\$122	\$86	\$88	N/A	\$96
2010	\$94	N/A	\$92	\$0	\$146	\$112	\$130	\$90	\$109	\$66	\$94
2011	\$101	N/A	\$82	\$75	\$145	\$106	\$132	\$89	\$97	\$68	\$97

Source: SREC909M (Service Level)

Note: Calculation does not include amortization.